



# GOOGLE AD GRANTS MANAGEMENT

FOR REGISTERED CHARITIES ONLY

Do Gooders can apply for a \$10,000 USD Google Ad Grants on behalf of your charity.



Google Ad Grants is a one-of-a-kind program that offers eligible Not-For-Profits free Google Ads.

Imagine obtaining up to \$10,000 USD in free Google advertising every month just for being a deserving charity!



Find more volunteers, secure more funds, and tell your story to audiences throughout the community you serve.

At the very affordable price of only \$199, Do Gooders will take care of the work for you. We'll get you ready so you can start running your free ads!

- Strategy for success
- Effective ad text writing
- Regular account optimization
- In-depth keyword research
- Monthly performance reporting
- Landing page optimization
- Ad group organization
- Google Analytics set up

Most Popular

## Google Ad Grants Application

We will activate your Google Ad Grants account to access up to \$10,000 USD per month in search ads.

# \$199

- ✓ TechSoup Account Setup
- ✓ Obtain Token
- ✓ Apply To Google Ads

## Google Ad Grants Basic

We will manage your Google Ad Grants account to raise awareness and reach new donors

# \$270

Per Month

- ✓ 2 Optimizations Per Month
- ✓ Google Compliance Checks
- ✓ Monthly Strategy Meetings
- ✓ Quarterly Performance Report

## Google Ad Grants Plus

We will maximize your Google Ad Grants account by increasing visibility, website traffic & more

# \$479

Per Month

- ✓ 4 Optimizations Per Month
- ✓ Google Compliance Checks
- ✓ Monthly Strategy Meetings
- ✓ Quarterly Performance Report

